

Case Study: Pantellos Collaborative Agreement Delivers Web Site Management Solution to Utility

Pantellos Collaborative Agreements (PCAs) are designed to forge mutually beneficial relationships between buyers and suppliers. Through a PCA, Maxamine provided Consolidated Edison Company of New York with tools and services to improve the utility's corporate Web site management capabilities.



Opportunity

Consolidated Edison Company of New York recognized that its corporate Web site is an essential avenue for communicating with, and serving customers, suppliers, investors and employees. But the utility needed a more time and cost efficient solution for streamlining the complex daily tasks associated with managing the Web site.

Solution

Pantellos realized that supplier-trading party Maxamine, and its PCA offering Web site analysis technology, could provide Consolidated Edison with significant site monitoring and management enhancements. Pantellos and Maxamine then presented Consolidated Edison with the Maxamine PCA that the utility decided to adopt and use.

Results

Shortly after implementing Maxamine's technology, Consolidated Edison began experiencing tremendous Web site management improvements that helped save time and reduce costs. The utility's Webmaster reports that he has achieved a 75 percent reduction in time spent on QA activities. Previously, over 20 hours per month were spent on identifying and correcting internal and external broken links, missing pages and images, and redundant files. Now the task is performed in less than five hours, enabling Consolidated Edison to quickly identify and eliminate flaws that would have left a negative impression on visitors. Furthermore, prior to adopting the Maxamine PCA, routine site inventories were too time consuming to perform. With the new technology Consolidated Edison currently conducts weekly inventories on the 1000 plus page site to monitor changes, complexity and size.

Solution Overview

Pantellos Collaborative Agreements (PCAs) are negotiated agreements between buyers and suppliers that are facilitated by Pantellos through the Marketplace. They create value and improve sourcing and supply chain processes. More than 80 PCAs are currently available, offering value and savings on a variety of goods and services.

⌞ **For More Information:** ⌞

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